

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract / Revision		Alt Order #
571145 /		09793028
<u>Product</u>		
OBAMA 4 AMERICA *A		
Contract Dates	Estimate #	
09/25/12 - 10/01/12		
Advertiser	Original Date / Revision	
Obama/D/President	08/27/12 / 08/27/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KDVR	Alexandra Bradley	Washington DC
Special Handling		
<u>Demographic</u>		
Adults 35+		
IDB#	Advertiser Code	Product Code
8020	NW80	
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 31	09/25/12	10/01/12	M-F 5-530a	Good Day	5a-530a		:30			NM	5 \$425.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$85.00							
N 2 31	09/25/12	10/01/12	M-F 530-6a	Good Day	530-6a		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$125.00							
N 3 31	09/25/12	10/01/12	Good Day	Colorado	6a-7a		:30			NM	5 \$1,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$250.00							
N 4 31	09/25/12	10/01/12	Good Day	Colorado	7a-8a		:30			NM	5 \$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$200.00							
N 5 31	09/25/12	10/01/12	Good Day	Colorado	8a-9a		:30			NM	5 \$875.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$175.00							
N 6 31	09/25/12	10/01/12	Regis & Kelly		90130a-10a		:30			NM	5 \$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$200.00							
N 7 31	09/25/12	10/01/12	Everyday		10a-11a		:30			NM	5 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$100.00							
N 8 31	09/25/12	10/01/12	Judge Judy		11a-12p		:30			NM	5 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$100.00							
N 9 31	09/25/12	10/01/12	We the People w/ Glo		12p-1p		:30			NM	5 \$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$150.00							
N 10 31	09/25/12	10/01/12	JdgJoe M-F 1p-2p		1p-2p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$125.00							
N 11 31	09/25/12	10/01/12	DivCt/JdgAlex M-F 2p		2p-3p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 09/25/12	10/01/12	MTWTF--	5	\$125.00							

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09/25/12 - 10/01/12	OBAMA 4 AMERICA *A	

Advertiser	Original Date / Revision
Obama/D/President	08/27/12 / 08/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 12 31		09/30/12	09/30/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S					1	\$150.00			
N 13 31		09/25/12	10/01/12	Judge Judy	3p-4p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/25/12	10/01/12	MTWTF--					5	\$125.00			
N 14 31		09/25/12	10/01/12	Ricki Lake	4p-5p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/25/12	10/01/12	MTWTF--					5	\$125.00			
N 15 31		09/25/12	10/01/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/25/12	10/01/12	MTWTF--					5	\$200.00			
N 16 31		09/25/12	10/01/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/25/12	10/01/12	MTWTF--					5	\$225.00			
N 17 31		09/30/12	09/30/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S					1	\$200.00			
N 18 31		09/30/12	09/30/12	News Su 530-6p	530p-6p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S					1	\$200.00			
N 19 31		09/25/12	10/01/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/25/12	10/01/12	MTWTF--					5	\$875.00			
N 20 31		09/25/12	10/01/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/25/12	10/01/12	MTWTF--					5	\$700.00			
N 21 31		09/25/12	10/01/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/25/12	10/01/12	MTWTF--					5	\$325.00			
N 22 31		09/29/12	09/29/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S-					1	\$500.00			
N 23 31		09/29/12	09/29/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S-					1	\$400.00			
N 24 31		09/30/12	09/30/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S					1	\$800.00			
N 25 31		09/30/12	09/30/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/24/12	09/30/12	-----S					1	\$600.00			

Totals 97 \$23,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	79	\$19,690.00	\$16,736.50
10/01/12 -10/01/12	18	\$4,210.00	\$3,578.50
Totals	97	\$23,900.00	\$20,315.00

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Signature: _____ Date: _____

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